

Dekker Centre for the Performing Arts

Policy Type: Governance and Operational

Subject: *Priorities*

Date Adopted: January 17, 2013

Monitoring: Yearly by Board

- The Dekker Centre's priorities are to:
 - Increase revenue generation and attempt to minimize the yearly grant from the City of North Battleford.
 - Maintain and increase our audience and clients
 - Maximize the facility utilization
 - Present a variety of programming
 - Develop and maintain our volunteer base
 - Create a strong base of donors and ongoing fundraising
 - Establish long-range planning for the facility, its equipment and the financial future of the Dekker Centre